



SATURDAY, FEBRUARY 27th, 2027

AT THE LAX HILTON HOTEL, LOS ANGELES
43rd annual porsche and vintage vw literature toy & memorabilia meet

VENDOR REGISTRATION FORM

THE ENTRY DEADLINE IS FEBRUARY 12TH, 2027

LOS ANGELES SHOW

V-E-R-Y Important Please Print Neatly

Primary Contact (Required)

Company Name if Applicable

Street

City

Phone Number

Email Address

Signature

Date

Your signature attests that you have read and accepted notes below.

<i>Number of Tables</i> x \$120	<i>Number of Additional Helpers</i> x \$40 for each person	<i>Total</i> \$
	+	=
BUY ONLINE		BUY ONLINE

Please Note: The first table purchased does not include an additional helper besides the primary contact. If you need an additional person, the cost will be \$40. Additional tables purchased include one helper per table.

Name and Email Address of your helpers for name badges — **please print.**

Name

Email

Name

Email

Name

Email

Name

Email

Name

Email

Please mail this registration form and payment to
LA Lit and Toy Show C/O Stoddard NLA Inc. 190 Alpha Park Drive Highland Heights, Ohio 44143.

Checks should be made payable to "LA Lit Meet." Please mail form and payment so that it arrives in Highland Heights, Ohio by February 12th, 2027 at the very latest. Registration will be confirmed by email. We cannot confirm your registration unless you provide your email address above.

All confirmations will be email only — and only if your registration is received by February 13th, 2027.

***After keeping exhibitor
registration fees unchanged for over 15 years,***

we unfortunately find it necessary to adapt to changing times and the increasing costs associated with organizing the LA Lit & Toy Show.

As a result, we must make a modest adjustment to our table pricing. Over the years, the cost of hosting the event has risen significantly—from venue rental, insurance, security, marketing and advertising, equipment, logistics, staffing, and technical services to many other operational expenses. We are sure this will come as no surprise to the professionals reading this who manage their own businesses and face many of the same rising costs every day.

Each year, we dedicate more resources to promoting the event through digital marketing, social media campaigns, partnerships with Porsche clubs and organizations, email marketing, and other promotional initiatives designed to attract more visitors and increase the visibility of every exhibitor. Our goal is not simply to organize an event, but to build a stronger Porsche community and create greater business opportunities for our vendors. Every additional visitor is a potential customer, and every marketing investment helps increase exposure for everyone participating.

This pricing adjustment will allow us to continue delivering a first-class event with professional organization, enhanced marketing, greater visibility for our exhibitors, an outstanding visitor experience, and continued growth year after year. Rather than simply covering increasing costs, this investment enables us to reinvest directly into the future of the LA Lit & Toy Show, ensuring it remains the premier gathering for Porsche collectors, professionals, enthusiasts, and vendors alike.

We have intentionally chosen a moderate increase in order to keep the event affordable for our loyal exhibitors while providing the resources necessary to continue expanding the event, attracting new visitors, increasing media exposure, and maintaining the high standards that have made the LA Lit & Toy Show a respected destination for more than three decades. We firmly believe this investment benefits everyone: a stronger event, greater attendance, more visibility, and ultimately more opportunities for every exhibitor.

Register Online



VENDOR RULES AND INFORMATION FOR LA LIT MEET

PLEASE KEEP FOR REFERENCE

- 1 The registration deadline for the 2027 Lit Meet is 2/12/2027.
As consideration for being permitted to be a vendor at the Porsche Literature, Toy, & Memorabilia Meet («Lit Meet»), Vendor hereby agrees, on his/her behalf and on behalf of his/her assigns, heirs, distributees, guardians, and legal representatives, that Vendor will not make a claim against, sue, or attach the property of the organizers of the Lit Meet, their employees, agents, servants, or others who assist with the Lit Meet. This release applies to all successors and companies that are related in any way to the Lit Meet.
- 2
- 3 Tables will be assigned and you will be given a map of the layout at Vendor Check-In. Tables are 2½' X 6'.
- 4 Returning vendor registrations will be given priority on their preferred locations.
- 5 Returning Vendors that request additional tables may or may not get placed in their previous spots—there simply is not enough room in certain areas to accommodate extra tables.
- 6 The first table purchased does not include an additional helper besides the primary contact. If you need an additional person, the cost will be \$40. Additional tables purchased include one helper per table.
- 7 Large, greasy or dirty car parts are not appropriate for this show. Smaller trim and accessory items are fine, as well as toys, memorabilia, and collectibles.
- 8 No ancillary tables or racks unless you arrange it in advance with the LA Lit Meet Committee.
- 9 Restrooms, as well as food and drink available close by in the hotel.
- 10 Parking is available at the Hilton Hotel with valet parking at the front entrance or self-park by driving to the alley on the western side of the hotel. There is another parking garage right next to the Hilton, «Parking Spot.» Oversize vehicles and very tall vans will not fit in the Hilton lot, but will fit into the open lot one block to the west of the Hilton.

Vendor and Helper Check-In:

6:30^{pm}

on Friday, February 26th, 2027
for early check-in only.

5:00^{am}

on Saturday, February 27th, 2027 for
both late check-in and load-in.

At check-in, you will receive your table assignments, as well as all name badges and wristbands for your Vendor entry. You and your helper(s) must wear both the name badge and wristband during the show. There is no vendor load-in on Friday. We will be opening the doors to the rooms at 5:00am on Saturday for you to set up.

Questions or Concerns? Please email lalit@stoddard.com

**SWAP MEETS, FLEA MARKETS,
OR SPECIAL EVENTS CERTIFICATION****CALIFORNIA DEPARTMENT OF TAX AND FEE
ADMINISTRATION**

People who sell merchandise in California are generally required to hold a seller's permit.

You **may not** sell at this event unless you have a seller's permit or are not required to hold a permit. You are required to have a permit if you are selling, even temporarily, new or handcrafted items or used items you purchased for the purpose of reselling to others. You are not required to hold a permit if you are only making "occasional" sales, selling products that are not taxable when sold at retail, or selling on behalf of a section 6015 retailer.

You may electronically register for a seller's permit at no cost to you by visiting our website at www.cdtfa.ca.gov. To find a California Department of Tax and Fee Administration (CDTFA) office near you, call our Customer Service Center at 1-800-400-7115 (TTY:711) or visit our website. If you obtain a temporary seller's permit, the business address on your temporary permit should be the address of the temporary selling location and the mailing address should be your permanent place of business or residence.

Occasional and Nontaxable Sales — Occasional sellers are usually people who are not required to hold a seller's permit because they will not be making a series of qualifying sales. A person who has cleared their garage of used items **accumulated for their own use** and who sells **only** those items would usually qualify as an occasional seller, provided they make sales no more than twice in a 12-month period. Some sellers who make only nontaxable sales are also not required to hold seller's permits. Examples include sellers of fresh produce or other cold food products sold "to go." Please note, however, some food sales are taxable, including sales of food for consumption in places where admission is charged.

Section 6015 Retailers — Revenue and Taxation Code section 6015 relieves certain individuals of the requirement to obtain a seller's permit when: (1) the product supplier is a CDTFA approved section 6015 retailer, (2) the product supplier reports and pays tax on the actual "retail selling price," (3) the individual is selling only those items purchased from the section 6015 retailer, and (4) the individual provides the name of the product supplier. Typical section 6015 retailers include multi-level marketing retailers that solicit sales through a network of individual salespeople/representatives (for example, Avon, Tupperware).

Verification of a seller's status is required by law. Please complete all four sections of this form. Please print.

1. EVENT INFORMATION

EVENT NAME AND PLACE

EVENT DATE(S)

TABLE/BOOTH/LOCATION ID NUMBER

2. VENDOR/EXHIBITOR INFORMATION

OWNER'S NAME

MAILING ADDRESS (street number or P.O. box)

(city, state and ZIP code)

TELEPHONE NUMBER ()

DRIVER LICENSE NUMBER OR STATE ID NUMBER AND STATE

TYPE OF BUSINESS, DESCRIPTION OF ITEMS TO BE SOLD/DISPLAYED

3. STATUS — *Check appropriate boxes, and provide requested information*

☐ I hold a valid seller's permit. My number is: S _____

☐ No sales of tangible personal property are being made or solicited at this event.

☐ I am not required to hold a seller's permit because:

☐ My retail product sales are not subject to tax

☐ My sales are exempt occasional sales

☐ I sell on behalf of a section 6015 retailer

4. CERTIFICATION — *Partners/additional sellers, complete a separate copy of this form*

The above statements are certified to be correct to the best knowledge and belief of the undersigned.

NAME (type or print)

TITLE

SIGNATURE

DATE
