
***After keeping exhibitor
registration fees unchanged for over 15 years,***

we unfortunately find it necessary to adapt to changing times and the increasing costs associated with organizing the LA Lit & Toy Show.

As a result, we must make a modest adjustment to our table pricing. Over the years, the cost of hosting the event has risen significantly—from venue rental, insurance, security, marketing and advertising, equipment, logistics, staffing, and technical services to many other operational expenses. We are sure this will come as no surprise to the professionals reading this who manage their own businesses and face many of the same rising costs every day.

Each year, we dedicate more resources to promoting the event through digital marketing, social media campaigns, partnerships with Porsche clubs and organizations, email marketing, and other promotional initiatives designed to attract more visitors and increase the visibility of every exhibitor. Our goal is not simply to organize an event, but to build a stronger Porsche community and create greater business opportunities for our vendors. Every additional visitor is a potential customer, and every marketing investment helps increase exposure for everyone participating.

This pricing adjustment will allow us to continue delivering a first-class event with professional organization, enhanced marketing, greater visibility for our exhibitors, an outstanding visitor experience, and continued growth year after year. Rather than simply covering increasing costs, this investment enables us to reinvest directly into the future of the LA Lit & Toy Show, ensuring it remains the premier gathering for Porsche collectors, professionals, enthusiasts, and vendors alike.

We have intentionally chosen a moderate increase in order to keep the event affordable for our loyal exhibitors while providing the resources necessary to continue expanding the event, attracting new visitors, increasing media exposure, and maintaining the high standards that have made the LA Lit & Toy Show a respected destination for more than three decades. We firmly believe this investment benefits everyone: a stronger event, greater attendance, more visibility, and ultimately more opportunities for every exhibitor.

Register Online



VENDOR RULES AND INFORMATION FOR LA LIT MEET

PLEASE KEEP FOR REFERENCE

1

The registration deadline for the 2027 Lit Meet is 2/12/2027.

2

As consideration for being permitted to be a vendor at the Porsche Literature, Toy, & Memorabilia Meet («Lit Meet»), Vendor hereby agrees, on his/her behalf and on behalf of his/her assigns, heirs, distributees, guardians, and legal representatives, that Vendor will not make a claim against, sue, or attach the property of the organizers of the Lit Meet, their employees, agents, servants, or others who assist with the Lit Meet. This release applies to all successors and companies that are related in any way to the Lit Meet.

3

Tables will be assigned and you will be given a map of the layout at Vendor Check-In. Tables are 2½' X 6'.

4

Returning vendor registrations will be given priority on their preferred locations.

5

Returning Vendors that request additional tables may or may not get placed in their previous spots—there simply is not enough room in certain areas to accommodate extra tables.

6

The first table purchased does not include an additional helper besides the primary contact. If you need an additional person, the cost will be \$40. Additional tables purchased include one helper per table.

7

Large, greasy or dirty car parts are not appropriate for this show. Smaller trim and accessory items are fine, as well as toys, memorabilia, and collectibles.

8

No ancillary tables or racks unless you arrange it in advance with the LA Lit Meet Committee.

9

Restrooms, as well as food and drink available close by in the hotel.

10

Parking is available at the Hilton Hotel with valet parking at the front entrance or self-park by driving to the alley on the western side of the hotel. There is another parking garage right next to the Hilton, «Parking Spot.» Oversize vehicles and very tall vans will not fit in the Hilton lot, but will fit into the open lot one block to the west of the Hilton.

Vendor and Helper Check-In:

6:30^{pm}

on Friday, February 26th, 2027
for early check-in only.

5:00^{am}

on Saturday, February 27th, 2027 for
both late check-in and load-in.

At check-in, you will receive your table assignments, as well as all name badges and wristbands for your Vendor entry. You and your helper(s) must wear both the name badge and wristband during the show. There is no vendor load-in on Friday. We will be opening the doors to the rooms at 5:00am on Saturday for you to set up.

Questions or Concerns? Please email lalit@stoddard.com